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ZIONCOM HOLDINGS LIMITED

百家淘客股份有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8287)

VOLUNTARY ANNOUNCEMENT STRATEGIC COOPERATION AGREEMENT

This voluntary announcement is made by Zioncom Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) to provide shareholders and potential investors of the Company with information on the latest business development of the Group.

ENTERING INTO OF THE STRATEGIC COOPERATION AGREEMENT

The board of directors (the “**Board**”) of the Company is pleased to announce that the Company and CHINA CLOUD DATABASES INVESTMENT GROUP CO., LIMITED (中國雲基投資集團有限公司) (“**China Cloud**”) recently entered into a strategic cooperation agreement (the “**Strategic Cooperation Agreement**”).

According to the Strategic Cooperation Agreement, both parties agreed to establish a comprehensive strategic partnership based on principles of “honesty, credibility, equality, mutual benefit, resource sharing and long term cooperation and mutual development”. The Company shall provide information on the production, and research and development relating to routers and China Cloud shall use its own distributed storage services, network security technologies and sales channel to jointly create a high quality distributed storage platform. The Company shall combine such technologies to upgrade existing equipment, increase production scope, enhance commercial penetration and competitiveness. The parties agreed to hold senior management meetings from time to time and to assist each other in market development and provide relevant industry information and consulting services based on their own business scope and characteristics.

To the best knowledge, information and belief of the Board, having made all reasonable enquiries, China Cloud and its ultimate beneficial owners are independent third parties independent of the Company and its connected persons (as defined in the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the “**GEM Listing Rules**”).

REASONS FOR ENTERING INTO THE STRATEGIC COOPERATION AGREEMENT

The Company has long been engaged in the sales and manufacturing of electronic manufacturing service products, branded products and original equipment products, and has been committed to exploring the production transformation of network equipment products. The Company is optimistic about the application prospects of related routers in distributed storage and network security, and intends to introduce related technologies or seek related partners to expand the Company's production scope, develop router security gateway technology and additional storage equipment functions, and explore new markets for sales of next generation of electronic manufacturing service products and original equipment products.

Given that China Cloud has relevant R&D technologies and advantages in 1) IoT home smart services; 2) media distribution function application; 3) network security protection; 4) distributed storage and smart application development; and 5) CDN acceleration and other related technologies and services, the Company hereby enters into the Strategic Cooperation Agreement with China Cloud to explore strategic cooperation opportunities in their respective areas of expertise on the basis of promoting the development of both parties.

Both parties have conducted R&D discussions and researched the production situation on the upgrading of router products such as TOTOLINK under the Company's brand and integrating the above advantageous technologies and functions of China Cloud.

Under the framework of the Strategic Cooperation Agreement, Zioncom Holdings Limited is proactively considering strengthening the cooperation in various aspects with China Cloud.

ABOUT CHINA CLOUD

China Cloud is a company incorporated in Hong Kong. The business focus of China Cloud is IDC business, distributed storage services, cyber security ranges, virtual telecom operators, and blockchain cloud services and other fields. While promoting technological innovation, it integrates technology and business to provide customers with tailored overall data security solutions. As a promoter in domestic data security market, China Cloud has a team with marketing experience and national market sales channel.

GENERAL

Under the Strategic Cooperation Agreement, China Cloud and the Company may, subject to market conditions and development, enter into additional cooperation agreements for specific cooperation matters.

As the Company may or may not pursue the abovementioned business opportunity, shareholders and potential investors of the Company are advised to note that the relevant cooperation may or may not proceed. The Company will make further announcements on the development of the Strategic Cooperation Agreement in due course in accordance with the GEM Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Zioncom Holdings Limited
Kim Jun Yeob
Chairman

Hong Kong, 14 January 2022

As at the date of this announcement, the executive Directors are Mr. Kim Jun Yeob, Mr. Koo Ja Chun, Mr. Xiao Jingen, Mr. Zhao Xiuming and Mr. Cheng Kwan Yu; and the independent non-executive Directors are Ms. Sin Pui Ying, Ms. Cai Peiyao and Mr. Tsang Chung Yu.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Listed Company Information” page for at least 7 days from the date of its posting and on the website of the Company at www.zioncom.net.