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ZIONCOM HOLDINGS LIMITED

百家淘客股份有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8287)

VOLUNTARY ANNOUNCEMENT ADOPTION OF CHINESE NAME FOR IDENTIFICATION PURPOSE

The board (the “**Board**”) of directors (the “**Directors**”) of Zioncom Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is please to announce that the Company has adopted the Chinese name of “百家淘客股份有限公司” on 9 October 2019 for identification purpose (“**Adoption of Chinese Name**”).

REASONS FOR THE ADOPTION OF CHINESE NAME

The Company is an investment holding company, and through its subsidiaries is principally engaged in the manufacturing and sales of networking products and non-networking products. The Board is of the view that the Adoption of Chinese Name can enhance the identity of the Company. The Board believes that the Adoption of Chinese Name will benefit the Group in its future development, and this will be in the interests of the Group, the Company and its shareholders as a whole.

EFFECT OF THE ADOPTION OF CHINESE NAME

The Adoption of Chinese Name will not, of itself, affect any rights of the Shareholders. All existing and new share certificates of the Company shall continue to bear the existing name of the Company.

The shares of the Company will continue to be traded on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) under the existing English name. The stock short name and stock code of the Company will remain unchanged as “ZIONCOM” and “8287” respectively.

By order of the Board
Zioncom Holdings Limited
Kim Byung Kwon
Chairman

Hong Kong, 11 October 2019

* *for identification purpose only*

As at the date of this announcement, the executive Directors are Mr. Kim Byung Kwon, Mr. Kim Jun Yeob, Mr. Koo Ja Chun and Mr. Xiao Jingen; and the independent non-executive Directors are Mr. Ko Ming Tung, Edward, Mr. Kwong Chun Man and Mr. Shin Dongmin.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Listed Company Information” page for at least 7 days from the date of its posting and on the website of the Company at www.zioncom.net.